



FOR IMMEDIATE RELEASE

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Serving Our Kids Foundation Announces Appointment of Michalle Hoehn as Executive Director

*Nonprofit veteran with 35+ years of leadership experience to advance the
Foundation's mission of ending child hunger in the Las Vegas Valley*



Michalle Hoehn, Executive Director, Serving Our Kids Foundation

LAS VEGAS, NV (May 20, 2026) — Serving Our Kids Foundation is proud to announce the appointment of Michalle Hoehn as its new Executive Director. With more than 35 years of distinguished nonprofit leadership, development, and advocacy experience, Hoehn brings exceptional depth of expertise and a lifelong commitment to serving vulnerable communities.

Hoehn's career spans leadership roles across Nevada and California, including most recently serving as CEO of Ronald McDonald House Northern Nevada, where she oversaw executive leadership, financial management, strategic planning, high-profile special events, and major donor engagement. Prior to that, she served as Deputy Director and Development Officer at SafeQuest Solano, where she secured \$3.6 million in funding to support sexual assault response programs.

As VP of Development and Deputy Director at Child Haven, Hoehn raised funds through public and private grants, major gifts, and large-scale events, while building strategic partnerships with CASA, the Solano District Attorney's office, and the Family Justice Center to serve child victims of abuse, neglect, sexual assault, and trafficking. As Executive Director of Sierra Association of Foster Families, she led statewide foster

parent recruitment and support services for more than 5,500 children in care across the state of Nevada.

“I am deeply honored to join Serving Our Kids Foundation and to work alongside a team so passionately dedicated to making a meaningful difference in the lives of children and families. The Foundation’s model of being community-powered, mission-driven, and laser-focused on impact is exactly the kind of organization I have dedicated my career to building. I look forward to expanding our reach so that every food-insecure child throughout the Las Vegas Valley has something to eat on the weekends,” said Michalle Hoehn, Executive Director, Serving Our Kids Foundation.

Hoehn holds an Executive Leadership Certificate from the Stanford Graduate School of Business Social Innovations Nonprofit Management Institute and a Bachelor of Science in Social Psychology from the University of Maryland. She has been recognized with numerous honors, including a Nevada Governor’s Award (2024), Senatorial Recognitions from Nevada Senators Rosen and Cortez-Masto (2023, 2024, and 2025), and the California Woman of the Year designation from Congressman John Garamendi in 2017.

“Michalle’s breadth of experience, her passion for mission-driven work, and her remarkable record of results make her the ideal leader to take Serving Our Kids Foundation into its next chapter. We are thrilled to welcome her to our team,” said Gregory Hogan, Board Chairman of Serving Our Kids Foundation.

With a goal of distributing 6,100 weekend meal bags weekly, totaling 207,400 over the course of the 2026/2027 school year, Serving Our Kids Foundation is entering an important period of growth under Hoehn’s leadership. With more than 100,000 food-insecure children, our mission is critical for the health and well-being of those we serve.

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ABOUT SERVING OUR KIDS

Since 2013, the Serving Our Kids Foundation has been dedicated to fighting child hunger. Today, it provides weekend meal bags to more than 4,500 food-insecure elementary and middle school kids, in 98 Las Vegas Valley schools, every week during the school year.

Serving Our Kids actively seeks monetary and in-kind donations from individuals and organizations to help improve its services, increase the number of food items in each meal bag, and reach more of the 100,000+ food-insecure kids in Clark County, Nevada. The Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible. EIN: 30-0747568. Learn more and donate at ServingOurKids.org.