



MEDIA ADVISORY

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Diazo Wealth Launches \$10,000 Matching Gift Campaign to Double Community Donations and Fight Child Hunger

All Donations Matched Through March 24 Will Help Feed Food-Insecure Children

LAS VEGAS, NV (February 24, 2026) – Serving Our Kids Foundation has officially launched the SOK x Diazo Matching Campaign, a limited-time initiative that will double community donations to help feed food-insecure children throughout Southern Nevada.

Now through **March 24, Diazo Wealth** will match every donation dollar-for-dollar, up to \$10,000, creating the opportunity to generate **\$20,000 in total funding** for weekend meal bags serving elementary and middle school students across the Las Vegas Valley.

"We didn't want to simply write a check, we wanted to create momentum," said Laura Long, Founder and CEO of Diazo Wealth. "By matching every donation up to \$10,000, we're inviting the community to stand with us and make an immediate, measurable impact for children who need it most."

The campaign is prominently featured on Serving Our Kids' website, where supporters can track total donations and meal bags provided in real time.

More than 100,000 children in Clark County face food insecurity. While school meal programs provide critical support during the week, thousands of children leave school each Friday uncertain if they will have enough food to last through the weekend. Serving Our Kids addresses that urgent need by providing more than 4,000 weekend meal bags every week during the school year to children across nearly 100 schools.

"Serving Our Kids is deeply grateful to the Diazo Wealth team for launching this \$10,000 matching initiative to help feed food-insecure children in Clark County," said Gregory Hogan, Vice Chairman and Treasurer of Serving Our Kids. "When fully unlocked, this campaign will generate \$20,000, which is enough to provide more than 7,400 weekend meal bags. That's nearly two weeks of food security for the children in our program. Opportunities like this don't just raise funds, they change outcomes for kids who depend on us."

The campaign makes community impact simple:

- A \$13.50 donation becomes \$27 with Diazo's match - helping provide weekend meal bags for 10 children.
- A \$27 donation becomes \$54 - helping provide weekend meal bags for 20 children.
- A \$270 donation becomes \$540 - helping provide weekend meal bags for 200 children.

Supporters are encouraged to act before the March 24 deadline to ensure every possible matching dollar is unlocked.

To donate and double your impact, visit: <https://servingourkids.org/sok-x-diazo/>

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ABOUT SERVING OUR KIDS

Since 2013, the Serving Our Kids Foundation has been dedicated to fighting child hunger. Today, it provides weekend meal bags to more than 4,500 food-insecure elementary and middle school kids, in 98 Las Vegas Valley schools, every week during the school year.

Serving Our Kids actively seeks monetary and in-kind donations from individuals and organizations to help improve its services, increase the number of food items in each meal bag, and reach more of the 100,000+ food-insecure kids in Clark County, Nevada. All donations are tax deductible.

EIN:30-0747568. Learn more at ServingOurKids.org.

ABOUT DIAZO WEALTH

Diazo Wealth is a boutique wealth advisory firm providing comprehensive investment, retirement, and multi-generational wealth planning services. The firm is committed to strengthening the Southern Nevada community through purposeful leadership, philanthropy, and strategic partnership.

Learn more at <https://blog.diazo.com/events>